

هذا هو

Today's Weather

There will be a rise in temperature with north-westerly moderate winds, dusty in some regions.

Table with 2 columns: Location (Amman, Aqaba, Deserts, Jordan Valley) and Temperature (Overnight, Daytime High/Low)

Yesterday's maximum temperatures: Amman 31, Aqaba 36.

Jordan Times

An independent Arab political daily published by the Jordan Press Foundation

جوردان تايمز جريدة سياسية يومية عربية منشورة من المؤسسة الصحفية الأردنية "الراي"



In today's Jordan Times...

- Lots of horse stuff at equestrian festival: Page 2
• Refuges voice plight: Page 3
• Cheering up Jordanians: Page 4
• Wonders of nasal spray: Page 5
• U.S. bank rates continue downfall: Page 6
• Piquet shines at World Grand Prix: Page 7
• Army chief takes over in Poland: Page 8

Volume 6, Number 1786. AMMAN, MONDAY OCTOBER 19, 1981 - DUL HIJJA 21, 1401 Price: Jordan 100 fils; Syria 1 pound; Lebanon 1 pound; Saudi Arabia 1.50 riyals; UAE 1.50 dirhams; Great Britain 25 pence

Greeks poll

ATHENS, Oct. 18 (R) - Greeks voted today in general elections which could bring the first coalition government in the country's modern history...

Moshe Dayan aid to rest

TEL AVIV, Oct. 18 (R) - Moshe Dayan, Israel's older-statesman, was buried today at the farm village of his childhood, Nahalal...

Pakistan to inquire into about conditions in Libya

ISLAMABAD, Oct. 18 (R) - Pakistan will send a delegation to Libya next month to look into reports of alleged mistreatment of 2,700 Pakistanis recruited to work there...

aid on maximum security prison its arsenal, drugs

PLES, Italy, Oct. 18 (R) -abinieri para-military force raided a maximum security prison in Naples today, seizing bombs, knives, 11 home-made weapons, drugs, police sources said...

lan filters migrants

RTOU, Oct. 18 (R) - nese security forces led 1,366 people in tida, west-of-Ondurman ut of a campaign to e illegal immigrants and the Sudan news agency A) reported today.

Jordan urges World Bank to participate actively in 5-year development plan

By a Jordan Times Staff Reporter

AMMAN, Oct. 18 - Jordan today sought increased World Bank participation in the country's \$10 billion development plan. A top-level Jordanian team, led by His Royal Highness Crown Prince Hassan, the Regent, who is responsible for the country's planning and development, briefed World Bank President A.W. (Tom) Clausen on projects included in the five-year economic and social development plan (1981-85).

Hassan said Jordan gave priority in its plans to food security, energy and human resources. Jordan looks forward towards increased cooperation with the World Bank, Prince Hassan said.

For his part, Dr. Clausen said that the new administration at the World Bank, chaired by himself, looks forward to further deepening of cooperation with developing countries not only in assisting their governments but also in supporting projects undertaken by their private sectors.

Jordan, which became a World Bank member in 1955, has received 16 loans totalling \$86 million from the International Development Agency (IDA) and six loans totalling \$125 million from the International Bank for Reconstruction and Development (IBRD).

Cairo reports mass arrest of assassination plotters

CAIRO, Oct. 18 (R) - Egyptian authorities said tonight they had arrested 230 members of a Muslim fundamentalist organisation which was plotting assassinations and attacks on vital installations. An interior ministry statement said the 230 members had been rounded up during the past few days and police had seized a large quantity of weapons and explosives.

The statement did not name the organisation but it appeared to be Taqfir wal Hejira (repentance and holy flight), an Islamic group which has been linked to the assassination of President Anwar Sadat.

Documents seized by police showed that the organisation was planning similar violence in other parts of Egypt, including attacks on police stations and assassinations, it said.

The interior ministry said the "terrorist-fundamentalist" organisation was led by Aboud Zomor, who was arrested last week after a gunbattle with police near the Cairo pyramids.

Egypt has no 'alternatives' to Camp David, Ghali says

BEIRUT, Oct. 18 (R) - Egyptian Minister of State for Foreign Affairs Boutros Ghali said in an interview published here today that Egypt would pursue its Camp David process with Israel as long as there were no viable alternatives.

He told the Beirut English-language weekly magazine Monday Morning that the basic principles of Egyptian policy would remain the same under President Hosni Mubarak as under his assassinated predecessor Anwar Sadat's policies on the Middle East represented a basic principle of Egyptian foreign policy, he said.

But he added: "Each leader has his own style." "Egypt intends to continue the peace process established by the Camp David agreements as long as there are no other viable alternatives being developed and accepted by the parties concerned," he said.

The minister dismissed as illegal "the so-called Arab League," which suspended Egypt from membership for signing the Camp David agreements with Israel. Arab states were welcome to resume diplomatic ties with

ident Sadat's predecessors, when there was no peace with Israel, he said. "Those fundamentalists have always represented a very small minority in Egyptian society and do not in any way reflect the general trend among the Egyptian population," Dr. Ghali said.

Begin refutes Reagan on AWACS

TEL AVIV, Oct. 18 (Agencies) - Prime Minister Menachem Begin today reiterated Israel's objections to the sale of advanced American weapons to Saudi Arabia and claimed they would constitute a major threat to Israel's security.

Mr. Begin was asked by reporters to comment on remarks by U.S. President Ronald Reagan yesterday that the prime minister during his recent visit to the U.S.

King holds talks in Gulf countries

KUWAIT, Oct. 18 (Agencies) - His Majesty King Hussein held talks here today with the Emir of Kuwait, Sheikh Jaber Al Ahmad Al Sabah during a brief visit to Kuwait at noon today. The talks were attended by the Jordanian delegation and several Kuwaiti aides.

Following the visit to Kuwait, King Hussein left for Bahrain where he met with its ruler Sheikh Isa Ibn Salman Al Khalifa. He later arrived in Doha and held a brief meeting with the Qatari ruler Sheikh Khalifa Ibn Hamad Al Thani. Talks during these meetings centred on the Arab situation, Middle Eastern and international developments as well as ways for bolstering joint Arab action to serve the Arab Nation.

His Majesty, accompanied by Prime Minister Mudar Badran, Court Minister Amer Khammash and Chief of the Royal Court Ahmad Al Lawzi, had started his current Gulf tour with a 24-hour visit to Baghdad where he met with President Saddam Hussein and other senior Iraqi officials.

Bridges to close Oct. 19-21

AMMAN, Oct. 18 (Petra) - The two bridges across the Jordan River will be closed as of 11:00 a.m. tomorrow, Monday, until Wednesday morning, the Public Security Directorate announced today.

It called on citizens wishing to travel to the West Bank to postpone their travel until after Oct. 25 so as to make way for Muslim pilgrims returning to the occupied Arab territories.

Khomeini calls Amnesty 'Satanic'

BEIRUT, Oct. 18 (A.P.) - Ayatollah Ruhollah Khomeini accused the human rights organisation Amnesty International of collaborating with "all Satanic superpowers" to "suffocate the Islamic republic," Tehran Radio said today.

Speaking to a crowd of people who visited him at his north Tehran residence, the 81-year-old patriarch called Amnesty International's proposed visit to Iran a "mission to crush this Islamic movement and prevent it from

King holds talks in Gulf countries



His Majesty King Hussein Sunday inspects a machine gun in Iraq as Iraqi President Saddam Hussein watches (Petra photo)

ing watched military exercises at an army training field and both joined the troops in shooting exercises with light arms. The Arab leaders discussed the situation in Egypt following the assassination of President Anwar Sadat, an eight-point Saudi formula for a Middle East settlement and the Arab summit conference in Morocco next month, according to officials.

The next Arab summit would almost certainly consider these subjects and the Jordan and the Gulf heads of state were concerned that all Arab countries should attend the meeting in Fez, the officials said.

The previous Arab summit, in Amman last November, was boycotted by four Arab countries -- Syria, Libya, South Yemen and Algeria -- and the Palestine Liberation Organisation (PLO) because of inter-Arab disagreements.

MIDDLE EAST NEWS BRIEFS

Arafat had 'mixed feelings' on Sadat's assassination BEIRUT, Oct. 18 (R) - Palestine Liberation Organisation Chairman (PLO) Yasser Arafat, who publicly praised the assassination of Egyptian President Anwar Sadat, privately expressed mixed feelings, according to a Lebanese journalist who was with him when he heard the news.

Sudan, Senegal urge African peacekeeping troops for Chad KHARTOUM, Oct. 18 (A.P.) - Sudan and Senegal have called for the establishment of an African peacekeeping force to replace Libyan troops stationed in Chad, the Sudanese News Agency SUNA has reported.

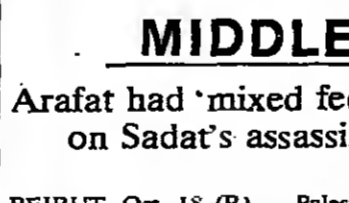
Israel sacking 3 naval officers for running aground ship TEL AVIV, Oct. 18 (A.P.) - Israel's military command said today that three naval officers have been suspended after a bizarre naval accident that left their missile boat stranded on Saudi Arabia's Red Sea shore.

U.S. considers punitive measures against Libya

WASHINGTON, Oct. 18 (A.P.) - The administration of President Ronald Reagan is seriously considering an oil boycott against Libya, the Boston Sunday Globe reported.

AIRLINE & TRAVEL SUPPLEMENT

The Jordan Times will publish a special supplement on AIRLINES, TRAVEL AGENCIES AND TRANSPORT on Oct. 25. Advertisers who have reserved space are requested to forward their ad material by Oct. 21 to Irshad Najam at the Jordan Times, telephone 67171-4, Amman.



Boutros Ghali

Munday Morning, which conducted the interview by telex from Beirut to Cairo, said there was no answer to its question whether a reconciliation between Egypt and Saudi Arabia was imminent.

Dr. Ghali said there was no direct link between Egypt's "peace process" with Israel and the Oct. 6 assassination of President Sadat, which Egypt has blamed on Muslim fundamentalists.

Fundamentalists had committed acts of violence under President Sadat's predecessors, when there was no peace with Israel, he said.

But he added: "Each leader has his own style." "Egypt intends to continue the peace process established by the Camp David agreements as long as there are no other viable alternatives being developed and accepted by the parties concerned," he said.

The minister dismissed as illegal "the so-called Arab League," which suspended Egypt from membership for signing the Camp David agreements with Israel. Arab states were welcome to resume diplomatic ties with

Irish cops foil ransom payoff to free abducted businessman

DUBLIN, Oct. 18 (A.P.) - The Irish Republic's government have thwarted an attempt by the family of kidnapped chain store tycoon Ben Dunne Jr. to pay a 500,000-Irish pound (\$875,000) ransom, a police spokesman reported today.

Mr. Dunne's wife, Mary, confirmed that police intervention prevented moves by the family to pay the ransom near Dundalk a few kilometres south of the border with British-ruled Northern Ireland last night.

No-one has yet claimed responsibility for the kidnapping, but authorities on both sides of the border believe Mr. Dunne was grabbed by the Irish Republican Army's "Provisional" wing or its Marxist offshoot, the Irish National Liberation Army (INLA).

Mr. Dunne, managing director of his family's chain of department and food stores in both parts of Ireland, was grabbed by four masked gunmen Friday in Northern Ireland's violent South Armagh region, an IRA stronghold.

Mrs. Dunne gave no indication who the kidnapers were or how they contacted the Dunne family. But she said in a statement issued in an apparent bid to reassure them that the family had made "every effort" to follow instructions for the payoff, but that these had been blocked by police.

She gave no other details, but promised to "cooperate fully" to secure Mr. Dunne's safe release, indicating they will likely make another effort to pay the ransom.

# NATIONAL

## Lots of horse stuff at equestrian festival

Text and photos  
by Samira Kawar  
Special to the Jordan Times

**AMMAN, Oct. 18** - An audience of about 100 people gathered at the Arabian Horse Resort, 25 kilometres south of Amman on a promontory overlooking the scenic Jordanian countryside, to watch the opening of an equestrian festival on Friday morning.

The festival, which continued into late afternoon, was a family activity for many of the participants - with two or three children from each family taking part in the games and competitions, while parents looked on, enjoying the festive, picnic atmosphere and the excitement. Lunch and refreshments were available in the open air, and appropriate marches and other tunes blared over the loudspeakers during the intervals.

The morning games for children six to 12 years old began at 10 a.m., with a vaulting competition. First place went to Fida Salfiti and Sarah Halaby, second place to Jerome and Antoine Ruffel, third place to Dina Mokhar and Severine Haillet and fourth place to Francois de Beaupey.

youngest riders to take part in the competition were Firas Ayed and Bahjat Talhouni.

The competition was followed by a game in which the riders had to circle several wheels in the shortest possible time. Leith Bisharat came in first with 25 seconds, Omar Saudi with 27 seconds and Dina Mokhar with 28 seconds.

Next came an interesting game of musical chairs, entailing cooperation between riders and their ground-based partners. Six mounted players formed a circle, riding around six children on the ground, who ran round five chairs to the music. When the music stopped, the children rushed to their mounted teammates, quickly grabbed their whips, then rushed to the nearest chairs. The players

left without a chair was eliminated together with his mounted partner, and one chair was removed. As the scramble for the chairs got madder and more comic, the players were slowly eliminated and the game was finally won by Omar Saudi and Barthelemy de Beaupey.

Soon after 11 a.m. the adults games began, with the older, more experienced riders showing magnificent skill in managing and controlling their highly spirited, beautiful Arabian mounts. Jean Felix Chameret rode around the wheels on the field in 17 seconds, Mano Marchis in 18 seconds, Sibbi Bisharat in 20 seconds and Slavko Koprivnyak in 21 seconds.

The games then broke up for lunch, which everyone enjoyed to the strains of music in the open air.

Italian Ambassador to Jordan Marquis Fabrizio Rossi Longhi, who attended the festival with his wife and daughter, told the Jordan Times that he and his daughter had decided to join the Arabian Horse Resort club. "Previously, I had been accompanying my two sons to play polo in Zarqa," he said. "Now that they have left to study in England, I will be accompanying my daughter, Melvina, to enjoy the riding activities at this club, which overlooks the beautiful Jordanian countryside."

"The best way to keep young is to run after one's children," he laughed.

Sarah Halaby, who shared first place in the children's vaulting competition with Fida Salfiti, told the Jordan Times that she has been riding for seven years. She practices about six times a week, and rides because she "loves just being with the horses."

Unfortunately, her horse, Faze, kicked himself before the

competition and lamed himself, and was unable to participate in the competition. Sarah said that she was riding another horse named Prince during the games, and added that she had trained him to jump for the competition in one week.

Fida Salfiti told the Jordan Times that she had been riding for two years. She has two horses at the club, named Shagra and Jabal Hassan. She rode Abjar for the

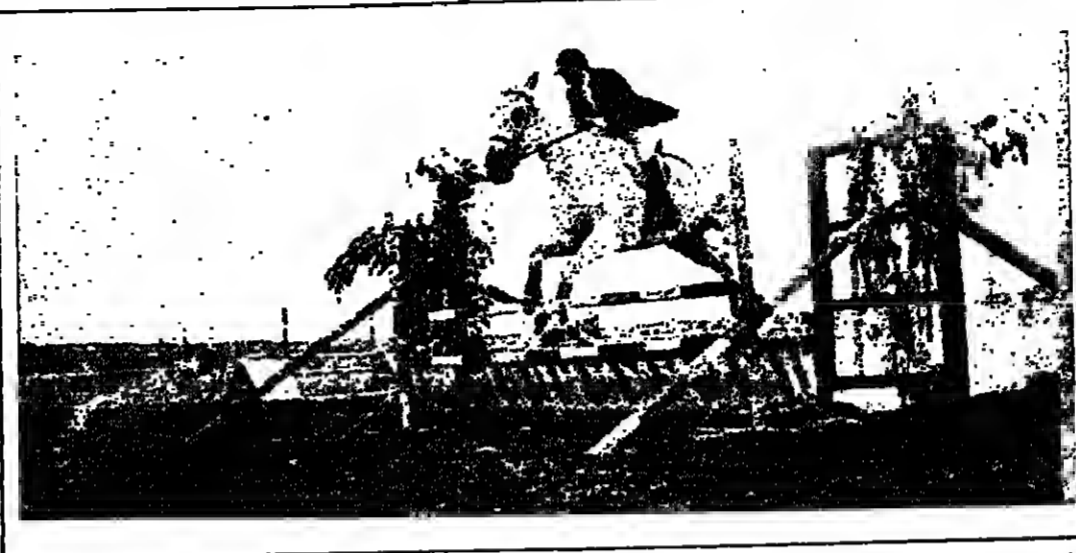
vaulting competition, however, because he had been trained to do vault jumping. She said that she had practised for one to one-and-a-half hours every day for a week in preparation for the competition. "Riding is hard work, but great fun," said Fida, who has already participated in five competitions and won four times. The afternoon events began at 2 p.m., with a splendid carousel presented by all the riders. This was

followed by three show jumping competitions for classes D1, the more advanced; D2, and the most advanced C class. As the competitors were slowly eliminated, the last two in each game had to jump over raised obstacles against the clock.

Haliin Salfiti, riding Taher, won first place in the D1 class; in D2, Hani Bisharat on Tric Trac and on Kassir won first and second places, and Slavko Koprivnyak on Abjar came third.

The most advanced, C class competition was a very close one, with Hani Bisharat on Columbus coming first and Mano Marchis on Belbi and Naji second and third.

The trophies were handed out to the proud winners and their horses by the French, Italian and American ambassadors to Amman and by Mr. Pierre Simon. Token gifts were also given to all the children who took part in the events of the day.



Hani Bisharat and his horse, Tric Trac, jumping raised obstacles against the clock



The youngest riders at the club, Firas Ayed and Bahjat Talhouni, hold up their trophies as Mano Marchis and Pierre Simon look on

Hani Bisharat after winning first place in the class DII and class C show jumping competitions

### Resorting to riding

Mr. Hani Bisharat, owner and manager of the Arabian Horse Resort, says that he established it in July because he "loves horses", and because he wanted to encourage riding in Jordan, share his interest with other horse lovers and provide them with opportunities for riding. The club's first event was a fence-jumping competition, which was attended by Her Highness Princess Alia, in September.

Mr. Bisharat who began riding when he was seven years old, told the Jordan Times that the club has 85 members at present, but has room for up to 200. Members pay an initiation fee of JD 50. A single membership fee is JD 36 a year; for two members of the same family it is JD 50 a year, with an additional JD 15 for every additional family member. Membership is open to all age groups, and members are allowed to own and keep horses of their own at the club's stables for a monthly fee of JD 60. Mr. Bisharat added that the club owns 15 horses and that the remaining 14 horses kept at the club belong to members; all horses being pure Arabian breeds.

Mr. Bisharat said that the club had acquired some of its horses from Lebanon, while others had been bought in Madaba, Jerash and Karak. "But we will begin breeding our own horses here at the resort," he promised. The horses are cared for by five grooms permanently employed by the club, and they are checked by a veterinarian several times a week, Mr. Bisharat said.

He said that riding lessons are given to members by two French instructors, who are members of the club and volunteer as coaches. An Arab instructor has also been employed, Mr. Bisharat added that intensive practice and coaching took place at the club prior to Friday's equestrian festival, and a very well-known rider and coach, Mr. Pierre Simon, was specially invited from France to work with the riders and the horses.

Mr. Simon, who runs a famous riding and dressage school in France, told the Jordan Times that he found the children at the club "wonderful to work with because they are so enthusiastic and willing to learn."

"Some of them already have a very good basis as riders, and have a bright future ahead of them if they are given enough opportunity to follow up their riding interests," he added.

He said that he found work with pure bred Arabian horses required more effort and dressage communication through subtle movements of the rider's body, because they are "more highly spirited, lively and hot-blooded than European horses," but added that he found this "interesting and challenging". He said that he will be coming back to Jordan in the spring to train the riders and horses for another competition.

Mrs. Mano Marchis, who teaches French at the University of Jordan, helps to instruct riders at the club on a voluntary basis several times a week. She is an experienced rider, who has ridden since childhood and trained with Mr. Simoo. Like the famous French coach, she said she finds the children's enthusiasm stimulating and rewarding. She coaches 20 children, two-thirds of whom are Jordanian, and hopes that more Jordanian children will take up riding.

"I see a good future for a riding school in Jordan," she said, "where everything to do with horses - from stable management to dressage, grooming, riding and jumping - would be taught".

- Samira Kawar



The advanced riders, led by Mano Marchis, present a carousel

# JORDAN TIMES DAILY GUIDE

**RADIO JORDAN** 855 KHz AM & 99 MHz FM  
7:00 Sign on  
7:01 Morning Show  
7:30 News Bulletin  
7:40 Morning Show  
10:00 News Headlines  
10:05 Morning Show  
10:30 30 minute Theatre  
11:00 Sign off  
12:00 News Headlines  
12:03 Pop Session  
12:05 News Summary  
13:00 Pop Session  
14:00 News Bulletin  
14:10 Instrumentals  
14:20 30 minute Theatre  
15:00 Concert Hour  
16:00 News Summary  
16:05 Instrumentals  
16:30 Old Favorites  
17:00 French way of Life  
17:30 Pop Session  
18:00 News Summary  
18:03 Sports Round-up  
18:30 Now Music  
19:00 News Desk (News bulletin  
... Press Review, News Reports)  
19:30 Instrumentals  
20:30 Evening Show  
21:00 News Summary  
21:03 Evening Show  
21:57 News Headlines  
22:00 Close down

**BBC WORLD SERVICE** 639, 720, 1413 KHz  
GMT  
04:00 Newdesk 04:30 Leave it to Smith 04:45 Notes from an Observer 04:50 Paperback Choice 04:55 Reflections 05:00 World News, 24 Hours, News Summary 05:20 Peabbles' Choice 05:45 The Art of Biography 06:00 Newdesk 06:30 That Big Band Magic 07:00 World News, 24 Hours, News Summary 07:20 Country Style 07:45 Classic Short Stories 08:00 World News: Reflections 08:15 Before the Rock 8:15 in 08:30 The Rewards of Music 09:15 World News: British Press Review 09:15 News from an Observer 09:20 Goods Books 09:35 Include 09:40 Look Ahead 09:45 Three Centuries of Italian Opera 10:15 Bringing the Past to Life 10:30 Frank Muir goes into... 11:00 World News: News About Britain 11:15 Guitar Workshop 11:30 Musical Yearbook 12:00 Radio Newsreel 12:15 Take it or leave it 12:45 Sports Round-up 13:00 World News: 24 Hours News Summary 13:30 Country Style 13:45 The Royal Shakespeare Company 14:15 Leave it to Pamith 14:30 ... Salad 15:00 Radio Newsreel 15:12 ... 16:00 World News: Commentary 16:15 Wuthering Heights 16:45 The World Today 17:00 World News 17:09 Europa 17:25 New Ideas 17:35 Paperback Choice 17:40 Interlude 17:45 Sports Round-up 18:00 World News: News about Britain 18:15 Radio Newsreel 18:30 A Taste of Hunni, Irish Style 19:00 Outlook: News Summary 19:39 Stock Market Report 19:43 Look Ahead 19:45 Peabbles' Choice 20:00 World News: 24 Hours News Summary 20:30 Sports International 21:00 Network U.K. 21:15 Europa 21:30 Rock Salad 22:00 World News 22:09 The World Today 22:25 Book Choice 22:30 Financial News 22:40 Reflections 23:45 Sports Round up 23:00 World News: Commentary 23:15 Classical Record Review 23:30 Take it or Leave it

**VOICE OF AMERICA**  
GMT  
03:30 The Breakfast Show: 06:30 News, Pop music, features, listeners' questions 17:00 News Roundup: reports, opinion, analyses, 17:30 Dateline 18:00 Special English: news, feature "The Making of a Nation" 18:30 Now Music USA 19:00 News Roundup: reports, opinion, analyses, 19:30 VOA Magazine: Americana, science, culture, letters, 20:00 Special English: news 20:15 Music USA (Jazz) 21:00 VOA World Report 22:00 News, Correspondents' reports, background features, media comments, analyses.

**AMMAN AIRPORT**  
NOTE: The following airport arrivals and departures are provided to

**ARRIVALS**  
7:40 Cairo  
8:30 Jeddah  
8:45 Cairo (EA)  
8:55 Aqaba  
9:20 Damascus  
9:30 Jeddah  
9:45 Kuwait  
9:45 Muscat, Dubai  
9:50 Doha, Bahrain  
10:00 Dhahran  
10:05 Abu Dhabi  
10:10 Beirut  
11:40 Cairo (EA)  
13:25 Larzac  
14:25 Moscow (SU)  
15:30 Kuwait (KAC)  
15:35 Jeddah, Medina (SV)  
15:45 Tripoli, Benghazi  
16:30 Cairo  
16:35 Athens  
17:00 Bangkok  
17:15 New York, Amsterdam  
17:55 Cairo  
18:00 London  
18:35 Paris  
19:10 Cairo (EA)  
20:30 Beirut (MEA)  
23:40 Cairo (EA)  
23:55 Baghdad  
24:30 Jeddah  
01:00 Cairo

**DEPARTURES**  
03:00 Cairo  
05:15 Frankfurt (LH)  
06:30 Beirut  
07:00 Damascus  
07:00 Damascus  
07:00 Aqaba  
08:55 Cairo (EA)  
09:00 Rome (IA)  
09:25 Beirut (MEA)  
10:30 Larzac, New York  
11:10 Athens  
11:50 Geneva, Brussels  
11:45 Geneva, Zurich  
12:00 London  
12:15 Madrid  
12:20 Frankfurt  
12:30 Paris  
12:40 Cairo (EA)  
13:00 Cairo

**EMERGENCIES**  
DOCTORS:  
Amman:  
Abdul Rahman Al Najjar - 75050  
Isa Abu Haidar - 37123  
Zarqa:  
Mufeed Hamzeh - 85522  
Irbid:  
Mohammad Al Ta'ani - 3711  
PHARMACIES:  
Amman:  
Al Arabiyah Al Kubra - 21141  
Fayez - 61627  
Abu Ghazalah - 25259  
Al Siddiq - 55266  
Zarqa:  
Al Ouds - (-)  
Irbid:  
Mu'ammir - 75770  
TAXIS:  
Al Khayyam - 41541  
Al Ahram - 63911  
Al Nahda - 63006  
Bashar - 71329  
Zeid - 64776

**CULTURAL CENTRES**  
American Centre - 41520  
British Council - 36147-8  
French Cultural Centre - 37009  
Goethe Institute - 41993  
Soviet Cultural Centre - 44203  
Spanish Cultural Centre - 24049  
Turkish Cultural Centre - 39777  
Haya Arts Centre - 65195  
Al Hussein Youth City - 67181  
Y.W.C.A. - 41793  
Y.W.M.A. - 64251  
Amman Municipal Library - 36111  
University of Jordan Library - 84355/84366

**SERVICE CLUBS**  
Lions Philadelphia Club, Meetings every second and fourth Wednesday at the Grand Palace Hotel, 1.30 p.m.  
Lions Amman Club, Meetings every first and third Wednesday at the Intercontinental Hotel, 1.30 p.m.  
Rotary Club, Meetings every Thursday at the Intercontinental Hotel, 2.00 p.m.  
Philadelphia Rotary Club, Meetings every Wednesday at the Holiday Inn, 1.30 p.m.

**MUSEUMS**  
Folklore Museum: Jewelry and costumes over 100 years old. Also mosaics from Madaba and Jerash (4th to 18th centuries). The Roman Theatre, Amman. Opening hours: 9.00 a.m. - 5 p.m. Year-round. Tel. 23316  
Popular Life of Jordan Museum: 100 to 150 year old items such as costumes, weapons, musical instruments, etc. Opening hours: 9.00 a.m. - 5.00 p.m. closed Tuesdays. Tel. 37169  
Jordan Archaeological Museum: Has an excellent collection of the antiquities of Jordan. Jabal Al Qal'a (Citadel Hill). Opening hours: 9.00 a.m. - 5.00 p.m. (Fridays and official holidays 10.00 a.m. - 4.00 p.m.). Closed on Tuesdays.  
Jordan National Gallery: Contains a collection of paintings, ceramics, and sculpture by contemporary Islamic artists from most of the Muslim countries and a collection of paintings by 19th Century orientalist artists. Muntazah, Jabal Luweibdeh. Opening hours: 10.00 a.m. - 1.30 p.m. and 3.30 p.m. - 6.00 p.m. Closed on Tuesdays. Tel. 30128

**PRAYER TIMES**  
Fajr - 4:20  
Sunrise - 5:43  
Dhuhur - 11:22  
'Asr - 2:34  
Maghreb - 5:00  
'Isha - 6:23

**JORDAN TELEVISION**  
CHANNEL 3  
5:30 Koran  
5:45 Children's Programme  
6:30 Lobo  
7:15 Local Programme  
7:30 Local Programme  
8:00 News in Arabic  
8:30 Arabic Series  
9:30 Arabic Programme  
10:10 Interview with a local Artist  
11:10 News in Arabic  
CHANNEL 6  
6:00 French Programme

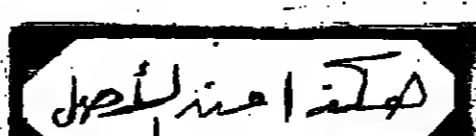
**EXCHANGE RATES**  
Saudii riyal - 97.8/98.6  
Lebanese pound - 73/73.5

**USEFUL TELEPHONE NUMBERS**  
Ambulance (government) - 75111  
Civil Defence rescue - 61111  
Jordan Electric Power Co. (emergency) - 36381-2  
Municipal water service (emergency) - 37111-3  
Police headquarters - 39141  
Najdeh roving patrol rescue police, (English spoken) 24 hours a day for emergency - 21111, 37777  
Airport information (ALLA) - 92269/92266  
Jordan Television - 73111  
Radio Jordan - 74111  
Fireheadquarters - 2380  
Cablegram or telegram - 18

**MARKET PRICES**  
Tomatoes - 180  
Eggplant - 160  
Potatoes (imported) - 140  
Marrow (small) - 150  
Marrow (large) - 90  
Cucumber (small) - 180  
Cucumber (large) - 120  
Okra (Green) - 300  
Maloukhiyah - 100  
Hot Green Pepper - 160  
Cabbage - 120  
Onions (dry) - 110  
Garlic - 880  
Pumpkins - 140  
Guava - 220  
Beans - 230  
Dates - 190  
Sweet Pepper - 140  
Bananas - 260  
Apples (American) - 240  
Apples (Golden) - 200  
Apples (Starken) - 200  
Water Melons - 110  
Lemons - 150  
Oranges - 250  
Grapes - 320  
Figs - 240  
Cauliflowers - 190  
Tangerine - 120  
Pears - 500  
Melons - 150  
Pomegranates - 150

**LOCAL NEWS IN ARABIC**  
7:00 News in French  
7:15 Varieties  
7:30 News in Hebrew  
8:00 News in Arabic  
8:30 Comedy  
9:10 Lady Killer  
10:00 News in English  
10:15 Magnum  
11:10 News in Arabic

**EXCHANGE RATES**  
Syrian pound - 57.5/57.7  
Iraqi dinar - 700/710.3  
Kuwaiti dinar - 1183.6/1187.5  
Egyptian pound - 360.8/369.2  
Qatari riyal - 91.6/92.3  
UAE dirham - 91.6/92.3  
Omani riyal - 962.6/973  
U.S. dollar - 333/335  
U.K. sterling - 611.6/615.3  
W. German mark - 148.8/149.8  
Swiss franc - 177.5/178.6  
Italian lire - 2828 (for every 100)  
French franc - 59.5/59.9  
Dutch guilder - 134.9/135.7  
Swedish crown - 60.1/60.5  
Belgian franc - 89/89.5  
Japanese yen (for every 100) - 144/149.9



### Jordan brings exporters to Berlin fair

FROM SEPT. 30 to Oct. 4, 1981 the Berlin Exhibition Grounds were the venue for the 19th Overseas Import Fair "Partners for Progress". It was organised by AMK Berlin on an overall exhibition area 20,941 square metres.

About 1,180 exhibitors, firms and trading organisations from 62 countries and territories displayed their ranges of export goods.

Jordan has been a regular participant in the Overseas Import Fair in Berlin for the past 15 years and in that time has seen exports to Germany and other European countries increase steadily. The latest available annual figure for total exports from Jordan is approximately JD 1.6, and last year was a successful one for foreign trade. Not only are neighbouring Arab countries

purchasing Jordanian products in increasing numbers, but the European countries are showing greater interest in the wide range of items, from traditional raw materials to finished and semi-finished goods.

A total of 28 companies were represented, offering garments, chemicals, food and drinks, pharmaceuticals, carpets, underwear, bags and other leather goods, sanitary ware, cigarettes, luxury foodstuffs, batteries and handicrafts. The many visitors to the Overseas Import Fair Berlin displayed a keen interest in many of the items displayed and it is expected that the increased efforts by Jordanian exporters will be rewarded by good follow-up business after the fair.

### Refugees voice plight

AMMAN, Oct. 18 (J.T.) — The services offered by the United Nations Relief and Works Agency for Palestine Refugees (UNRWA) should be considered an "international responsibility" which must be "maintained and continued at a proper and reasonable standard," the General Committee of Refugee Camps in Jordan said today.

A statement addressed to the presidents of the U.N. General Assembly, and Security Council and to the world body's secretary general, said efforts should be exerted to provide the necessary funds to enable UNRWA to "continue its complete services."

"The failure of some states to increase their contribution to the UNRWA budget, to cope with world inflation, has resulted in a deficit of \$50 million in this

budget. This has led UNRWA to carry out drastic cuts in its food and health services and to threaten to stop its education services and close down 314 schools which provide education to more than 180,000 students in Jordan and Syria, a difficulty UNRWA barely managed to overcome last year," the statement said.

It urged the U.N. to give UNRWA Commissioner General Olof Rydbeck "clear and frank instructions to resort to the General Assembly, whenever a deficit threatens the continuation of the agencies services."

The statement warned of "a tendency to end UNRWA's services and of the agencies complicity in the conspiracy."

"The commissioner general should be categorically and firmly informed that it is not his right or

responsibility to adopt decisions on this matter without referring to the U.N. General Assembly," the statement added.

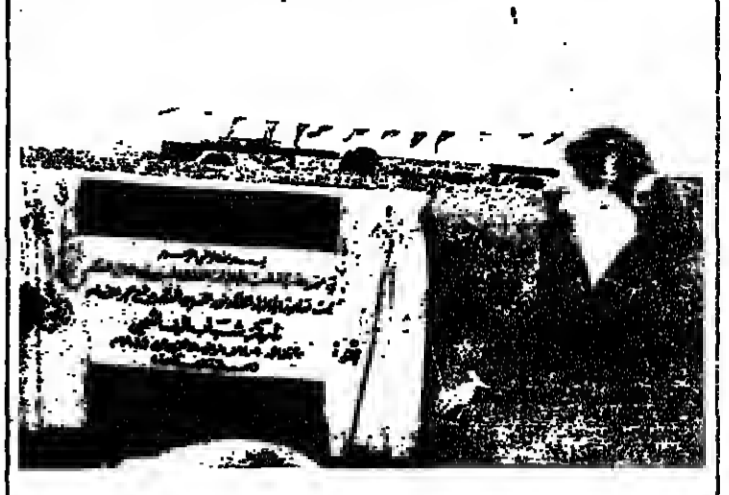
He should be "asked to rationalise expenditures, particularly in matters related to the appointment of international employees, to transfer UNRWA headquarters to the region, to appoint neutral and Arab employees at UNRWA's administration board (the cabinet) and to stop practices which harm the refugees and their just cause," the statement said.

It stressed the "responsibility of the United Nations in creating the tragedy of Palestinian refugees, since it took the initiative to deal with their problem, a thing which resulted in the creation of the state of Israel and in their displacement and expulsion from their homeland."

The statement also stressed that "stability and security will not prevail in this sensitive part of the world unless our legitimate rights are recognised and a settlement is reached which guarantees our right to return to our homeland and to determine our future."

The statement, issued to coincide with General Assembly discussion of the commissioner general's annual report, stressed that the refugees "are determined that they have the right to return to their usurped homeland in Palestine — a right recognised by the Human Rights Charter, the U.N. Charter and all human and heavenly norms and laws."

### Noor lays corner stone for youth centre, club



AMMAN, Oct. 18 (Petra) — Her Majesty Queen Noor today laid the foundation stone of the Al Hashimi Al Shamali Youth Centre and the Al Nasr Sports Club.

The ceremony was attended by Amman Mayor Isam Ajlouni and senior officials of Amman Municipality.

At the end of the ceremony, a thorough-bred horse was presented to Her Majesty by the people of the area.

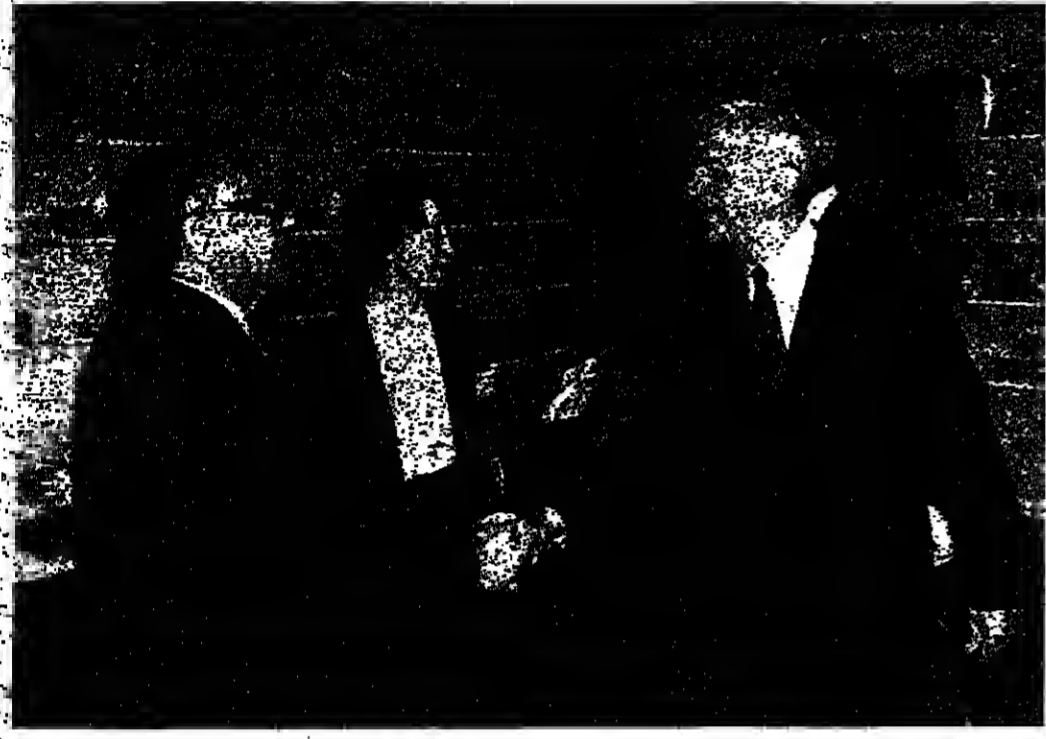
The cost of the two centres is estimated at JD 4 million, to be spent over a four year period (1981-84).

Each centre will include an auditorium and a soccer playground at the first stage.

In the second stage, a social building, a children's garden and basketball and volleyball playgrounds will be established.

In the third and fourth stages, gymnasiums and swimming pools will be established.

Her Majesty the Queen also attended a party given by the popular committee of Jabal Al Nasr. In her capacity as honorary chairman of the club, Her Majesty visited the club's temporary building. The president of the club presented her with a copy of the Holy Koran as a gift.



Mr. Fawzi Zabaneh, director of Jordan's pavilion at the Berlin Overseas Import Fair (left), welcoming Berlin Governing Mayor Richard von Weizsaecker and Mrs. I. Graf of AMK Berlin (above) and West German State Secretary for Economic Cooperation K. Porzner (below).

### Radio, television stations planned for Yarmouk Uni.

IRBID, Oct. 18 (Petra) — Yarmouk University will establish local radio and television stations, the university's Royal Commission announced here today.

It said that the one-kilowatt radio station, to be run by the university's department of journalism and mass communication, will initially broadcast for two hours daily.

The television station to be run by the same department, will also have a two-hour daily telecast, the announcement said.

It said that the two stations will go into operation early next year.

### Abu Odeh ends visit to Britain

AMMAN, Oct. 18 (Petra) — Information Minister Adnan Abu Odeh returned to Amman today at the end of a 7-day official visit to the United Kingdom at the invitation of the British government.

Mr. Abu Odeh said the aim of his visit was to exchange views on the Middle East issue and its various developments with British Foreign Secretary Lord Carrington and Minister of State for Foreign Affairs Douglas Hurd. He said he also discussed the situation in the Middle East area with several British members of parliament and senior editors of the BBC.

Mr. Abu Odeh said he also addressed the Royal Institute of International Affairs and that a lengthy discussion took place on new developments in the Middle East.

### Dutch team here today

AMMAN, Oct. 18 (J.T.) — A Jordanian-Dutch trade meeting will be held tomorrow, Monday, Oct. 19, at the Amman Intercontinental Hotel, the Dutch embassy in Amman announced today.

The embassy has invited Jordanian businessmen, importers and merchants to the meeting where they can talk to representatives of 23 Dutch firms and review a display of a range of their products. The meeting, it said, will start at 7:30 p.m.

### Swiss team here Friday

AMMAN, Oct. 18 (J.T.) — A delegation of Swiss businessmen will visit Amman on Oct. 23. The visit was organised by the Arab-Swiss Chamber of Commerce and Industry in Geneva.

The delegation will comprise experts in automatic food industry machines, electric industries production devices, utilisation of solar energy and furniture for offices, hospitals and factories.

The Amman Chamber of Industry will contact Jordanian experts and businessmen in order to arrange meetings with the Swiss delegation at the Chamber of Industry hall to discuss industrial cooperation.

### Agreement for Nweijeess hospital signed



Health Minister Zuhair Malhas (Middle) signs an agreement for the groundwork of the Nweijeess medical complex in Amman Sunday. A representative of the foreign firm Herman Smith (right) is seen signing the agreement, while Dr. Barmawi sits to the left of the minister. (Petra photo)

AMMAN, Oct. 18 (J.T.) — A foreign firm Herman Smith and Co., signed an agreement with the Health Ministry today to prepare the groundwork for the establishment of a medical complex at Nweijeess near Amman.

Under the three-year agreement, the company will prepare basic designs for the infrastructure and a comprehensive plan for the project.

It will also offer advisory services in the selection of contractors that will implement the project and will oversee the construction work itself.

The JD 375,000 agreement was signed for Jordan by Health Minister Zuhair Malhas and for the company by its general manager.

The project, to be set up on a 170-dunum area just north of here, is expected to have an overall cost of JD 25 million, according to Dr. Mustapha Al Barmawi, the Health Ministry's director of projects. He said the new complex will have a 550-bed hospital which will also serve as Jordan's central blood bank.

It will have X-ray and isotop units, a section for the treatment of drug addicts and a centre for forensic medicine, he said.

According to Dr. Barmawi, the complex will also include an integrated nursing college, doctors' and nurses' quarters and a centre for the treatment of kidney ailments. The complex will also serve as a centre for training doctors in various specialisations, Dr. Barmawi said.

### NATIONAL NEWS BRIEFS

#### Foreign minister receives U.K. envoy

AMMAN, Oct. 18 (Petra) — Foreign Minister Marwan Al Sem received in his office today British Ambassador to Jordan in Urwick. They reviewed Jordanian-British relations and plans of developing bilateral cooperation in the various fields.

#### Talhouni leaves for Bulgaria

AMMAN, Oct. 18 (Petra) — Speaker of the Upper House of Parliament Balfajr Talhouni today left for Bulgaria for a week-long visit at the invitation of the Bulgarian government. He will end celebrations marking the establishment of the Bulgarian embassy. Delegations from other Arab states will attend the celebrations which will start on Tuesday.

#### Tal, Masri review Jerusalem status

AMMAN, Oct. 18 (Petra) — Education Minister Sa'id Tal visited in his office today Jordan's Ambassador to France Taher Masri, who is also the country's permanent representative at Paris-based United Nations Educational, Scientific and Cultural Organisation (UNESCO). They discussed UNESCO's recent decision to place Jerusalem under the jurisdiction of its World Heritage Committee. They reviewed the measures which the committee is expected to take to safeguard the holy city's original heritage.

#### Jordan's water plan at Paris meeting

AMMAN, Oct. 18 (Petra) — Dr. Abdul Aziz Wishah, director of underground water section at the Natural Resources Authority left here for Paris today to participate in a training course currently being held in the French capital on the subject of planning water development in arid and semi-arid regions. Dr. Wishah will deliver a lecture during the course on the Jordanian national water plan.

#### Zarqa chamber to offer English courses

RQA, Oct. 18 (Petra) — The Zarqa Chamber of Commerce has decided to start free-of-charge English language training courses for students in the secondary stage. The chamber intends to offer similar courses in the second semester of the current academic year, the chamber's president said. He added that the member of Commerce has presented material assistance to the Basma mental health centre in the city and the Al Manar centre for mentally retarded people as well as the Zarqa Sports Club. He did not specify the amount or type of the material assistance.

#### JTV takes part in ASBU seminar

AMMAN, Oct. 18 (Petra) — Jordan Television will take part in a seminar on the administration and structural organisation of radio and television stations which will open in Rabat on Oct. 22. Delegates from Arab States Broadcasting Union members will take part in the two-day seminar. JTV will be represented by its deputy director general Farouq Zoubi and the director of its production centre Jawad Maraga. They will leave Amman for the Moroccan capital tomorrow.

#### Arab-Canadian seminar

AMMAN, Oct. 18 (Petra) — The Amman Chamber of Industry has received an invitation from the Arab-Canadian Chamber of Commerce in Montreal to take part in a seminar on Arab-Canadian joint investment projects. During the seminar to open on Nov. 11, participants will discuss effective means for developing and boosting economic cooperation between Canada and the Arab states, the exchange of expertise and the feasibility of joint economic ventures.

#### 85 start surveying courses

AMMAN, Oct. 18 (Petra) — Eighty-five students have started surveying studies at the Jordanian Geographical Centre. Three courses in survey engineering, draughting and mechanical surveying began at the centre today. They will run between 14 and 24 months.

#### Supply violators fined

AMMAN, Oct. 18 (Petra) — The military court has fined 23 merchants JD 50 each after finding them guilty of violating Ministry of Supply regulations. The sentences were approved by the military governor today.

#### Irbid projects

IRBID, Oct. 18 (Petra) — Irbid Municipality has allocated JD 450,000 for the maintenance and asphaltting of 300 square metres of the city's streets. Work on the project is expected to start later this month. The Public Works Department in Irbid meanwhile announced that it has started work on constructing a road linking Deir Yousef with Kufri Kiffa villages in Irbid Governorate. Work on the 4-kilometre road is expected to cost JD 35,000, it said. Also in Irbid a dentistry clinic has been opened by the Health Department to offer services to the labour sector in Irbid Governorate. The clinic is part of the labourers' medical complex which also includes a general medicine clinic, a laboratory and pharmacy.

**ARE YOU...**

Staging a play? Putting on a concert? Delivering a lecture? Organising any non-profit activity open to the public?

Do you have any kind of event to announce to the Jordan Times' readers? The What's Going On listing is always open to receive entries, preferably written ones, in English or Arabic... free of charge.

Entries should be received at the Jordan Times office, by hand or by mail, at least 24 hours before the scheduled event.

Let us know!

**WHAT'S GOING ON**

**Painting exhibitions**

- \* By Yousef Baddawi at Holiday Inn Hotel.
- \* By Munir Abu Al Ula Darraz at the Jordan Artists' Association Gallery.

**Book exhibition**

- \* The British Council presents a selection of recent British books on home management, food and nutrition, needlework and dressmaking, child care, secretarial and business studies.

**Graphic arts exhibition**

- \* The Goethe Institute presents "Graphic Arts From Frankfurt," opening at 6 p.m.

**Australia and New Zealand Amman Club (ANZAC)**

- \* Holds a meeting Tuesday at 7 p.m. Phone 37003 for details.

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# Cheering up Jordanians

By Salim T. Abdo

YOU DRIVE or take a ride to work in the morning, and you look at people walking in the streets or riding in their cars whenever you have the interest. If you do not start reading the newspaper you have just bought when stopping to wait for the green signal at a (connected-to-traffic-light) road junction, you can not help but look at other people passing by or sitting in their cars waiting for the same or other signals to change. Some do not wait of course, but that is besides the point.

You get to where you work, finish reading your newspaper, do a few other things, and it is almost time to make it back home.

Driving home faster, you do not see as many people on the roads — even though you may be more interested in looking now — because everybody will have made the journey home much faster.

But when you actually see some, they will still have the same sullen, surly looks on their faces that they had in the morning.

### Indigenous

Jordanians may not be the merriest people in the world; they are generally serious. But are they so serious that they can not even smile, or at least relax their facial muscles, whenever driving to or from work, or when they walk a distance?

Perhaps to expect from Jordanians to smile and feel relaxed when driving or crossing roads is the wrong example. Driving and crossing roads

are extremely hazardous nowadays — with the high rates of accidents and fatalities — and any sensible person would expect drivers and pedestrians to be on their lookout and to feel tense whenever they are handling car wheels or negotiating a road crossing. This tension is in turn reflected on their facial expression, producing the sullen, surly looks on their faces.

But is that all? And discounting the tension resulting from our driving habits, could we, Jordanians, smile freely and feel merry when we, to quote one example only, drive to or from work? Is it not due to other, probably more important, factors that we can not cheer up?

### What to do

If Jordanians really feel there is a need to cheer up more often, then, where there is the will, there is a way; and it can be done.

Radio programmes can play an important role. Instead of bombarding its listeners at peak-listening hours with words of wisdom, lessons in Arab civilisation and calls for government officials to repair damaged roads or broken water pipes, Radio Jordan can find a way to air more cheerful (educational or cultural) programmes at these hours.

Newspapers can also contribute to the cause if their editors agree on the merits to be derived from it. They can easily point out to the effort and support it in more ways than one. They can easily launch a 'smile for minute' or 'cheer up, readers' drive on one

of their newspapers' many pages, or even encourage and employ satiric writers and commentators to help do it.

The biggest obstacle however remains that of Jordan Television. Since it has started its programmes back in 1968, JTV has gone from bad in worse. Those Jordanians who appeared in have talents to make good comics, actors, singers, writers, etc., have mostly disappeared, and there are hardly any good local programmes, comedy or otherwise, on Jordan Television today.

If you watch Channel 6, you could laugh at some American or English humour, when there is a comedy showing; but if you are watching Channel 3, all you can do is get depressed by watching Egyptian tragedies (referred to as dramas) or few bad actors playing the role of bedouins fighting each other for chieftainships of their tribes only to get up the next morning feeling sore and ready to wear your sullen, surly face for the road.

But that again can be changed, and the picture reversed to prop up the "cheer you up" campaign. The recent news that JTV will be doubling its license fees and going independent from government bureaucracy in recruiting staff and making its own programmes is very encouraging and represents a big leap forward.

There is a need today to cheer up Jordanians regardless of the imposing pressures and responsibilities. For an under developed society to develop, depression is not a requirement. Cheering up may help.

# DE FACTONOMICS

## Need for political will in North-South dialogue

By T.A. Jaber

NEXT THURSDAY, an international conference will be held at Cancun, Mexico with the participation of twenty-two top leaders of rich and poor nations representing the industrialised countries of the "North" and the developing countries of the "South." The success or failure of this conference is expected to have far reaching results on the future of international economic cooperation.

In the seventies, the United Nations system had elaborated and significant papers on positions and international principles relating to the world's aspirations. Many specialised conferences were held, dealing with trade, population, food, environment, science, technology and technical cooperation. Other plans were undertaken to reform the international financial and monetary systems. These plans have been shared not only by diplomats, but also by famous economists and internationally-known personalities. The most important documents that have been formulated and which incorporate the salient issues are the New International Economic Order (NIEO) and the Brandt Commission report.

The issues in international economic cooperation are now very clear, and the lack of progress in achieving NIEO is not due to ambiguities in the demands of the developing countries. The United Nations Institute for Training and Research (UNITAR) published a book entitled "The Objectives of the New International Economic Order" which presents twenty-five major objectives grouped under six issues. These issues include aid and assistance, international trade, international finance, industrialisation and technology transfer, social issues and poli-

tical and institutional issues. The position of the South can be summarised in simple terms. The South countries were colonised for many years during which they were not free, but not necessarily unable, to initiate serious programmes for development. They achieved political independence after World War II only to find themselves stricken by poverty, illiteracy and backwardness. Their natural resources were under the control of foreign transnationals and their economic life depended on the policies of the North. The gap between South and North was indeed wide.

In the last four decades, very few developing countries were able to narrow this gap while for most of them it has even been widened further. The prospects of the thirty least developed countries and the populated ones of Asia appear to be very grim. There is therefore a need for a considerable adjustment to be made by the North to allow for a substantial increase in income and resource transfer to the South, otherwise world stability and peace will continue to be in danger and millions of people will be doomed to frustration and despair.

For an objective thinker, the position of the developing countries stands to be logical and fair, while for a humanist it sounds unquestionable. However, what is lacking presently in the world is the political will to put the principles of NIEO into action. Political leaders, particularly in the North, should express more commitment to international cooperation and humanity rather than cut-throat competition and war.

How is the lack of political will manifested in the North-South dialogue? The group of socialist coun-

tries led by the USSR are not participating in the Cancun summit. Their position towards NIEO has been stated as follows: "The additional resources should come mainly from those imperialist powers — and their monopolies — which are seeking to continue and intensify the exploitation of the developing countries". It is an easy way out to shift the responsibility on other industrialised countries.

The new American administration has adopted two main defence lines vis-a-vis the demands of the developing countries. First, that these countries should put their financial and economic house in order; and second, that these countries should adopt an economic policy agreeable to the American administration, particularly free enterprise. Thus, economic cooperation has been politicised and even freedom to put our house in order, which is presented as a requirement, is now constrained and perhaps blocked.

Industrialised countries have been apologetic in their argumentation about their limited capability in responding to the needs of the developing countries by referring to their short term economic problems of unemployment, slow growth and trade deficits. They have on many occasions pointed their fingers to the wealthy, oil-exporting countries as a possible main source for assistance. Then we enter into counter-arguments and the real issue gets lost in between.

The Cancun summit will be an excellent opportunity for closer and stronger international economic cooperation for the benefit of all countries. Let us hope that this opportunity will not be missed.

## Mythology survives

PRESIDENT SADAT may be dead, but the mythology of Middle Eastern peace-making that he implanted in the breezy minds of American presidents is very much alive. President Reagan has just stated that the U.S. Senate's approval of the arms-and-AWACS sale to Saudi Arabia is crucial for the United States to maintain its "credibility" and "peace-making ability" in the Middle East.

What credibility? What peace-making ability? What, precisely, is Ronald Reagan talking about?

The reality of life in the Holy Land is that the United States has little credibility, few allies, fewer real friends of any substance and no room to manoeuvre at all given its one-track approach to the area's challenges and problems.

The troubling aspect of the situation today is that the United States honestly believes, whether out of naivete or stubborn ignorance, that it has a peace-making capability in the region. It does not. What it has is the capacity to further aggravate the lives of Middle Eastern nations that neither want nor need the great power rivalry that is being imposed on this part of the world via the Wild West politics of Mr. Reagan and his gun-toting strategic groupies.

We are once again amazed at the capacity of the leadership of the United States to maintain the mythological basis of its policies in such a vital region of the world as the Middle East. Wake up, Mr. Reagan, before you are jolted by something truly catastrophic. Your credibility among us has long ago crumbled. Try at least to salvage your ability to see the world as it really is.

# Reagan in the 'Play' House

By Saul Pelt  
Associated Press

WASHINGTON — Ronald Wilson Reagan is fond of telling funny stories and inspirational stories. In the second category, he recently told about a football game between Oklahoma, the national champions, and a mediocre team from Texas Christian University (TCU).

In the fading moments, a TCU player made a diving catch in the end zone for what seemed to be the winning touchdown. The crowd went wild. But then the TCU captain walked over to the referee and said: "No, sir the ball touched the ground before he caught it."

The president's point was that a lawful society is a matter of individual responsibility. In public or private, Ronald Reagan talks that way and thinks that way.

Off camera or on, he seems to be the same nice guy he portrayed in the movies, where nice guys always won. He has an extraordinary faith in the goodness of people to solve national problems.

In his historic effort to reverse history, to pull government way back and inspire private effort, he is constantly citing examples of voluntary unselfish acts by private individuals and groups.

He has some difficulty recalling national problems that were solved by voluntary effort. He concedes that private business did not find a job for his father in the Depression — a government agency did. But somewhere out there, he is saying, there is a deep, rich vein of goodness and selfless ingenuity waiting to be mined.

This theme ran repeatedly through a conversation in the sunny Oval Office with this sunny president. He considered this long question: Wars are generally fought by draftees. The federal government had to step in during the Depression. Prices and wages don't come down as a result of the goodness in people's hearts. Gasoline was not used less until the price went up and a speed limit was imposed. When, then, did voluntarism work in time of a great national problem?

Reagan agreed generally with the premises. But he pointed out that between wars we always had a volunteer army. He said that government intrusion might have been necessary during the Depression but that new deal measures that continued may have slowed economic recovery. "We have to realise that we actually only solved unemployment by way of World War II. And that's a pretty expensive way to solve unemployment."

"But voluntarism, I think, also, more in the sense of the ability at the community level, whatever level, to get together to solve a problem, a community problem, the community charity drives and so forth. And yet at the national level there is one example that has made me wonder many times."

He cited the broad welfare programme of the Mormon Church. "You think back to those traumatic days (the Depression) and say, what if every organised religion in America had said they

were going to do this?" The Mormon Church maintains farms, ranches, canneries and storehouses in which volunteer church members work. The proceeds and produce go to needy church members, who are expected to work in the programme. The church also tries to find them jobs.

The president said he has talked to clergymen of other churches and found them interested in starting similar projects. He said they think the "help thy neighbour policy" could replace government programmes.

Reagan said he admired Roosevelt for his ability to communicate with the people, a quality this president has in abundance. He said he cast his first vote for FDR in the trauma of the Depression, a time when young people and "even the business community had lost faith."

He said Roosevelt applied "some needed medicine to a very sick patient", but that people under him "perpetrated curses where there was no longer an illness."

And Coolidge? "Later in life... I discovered that this image that he had done nothing was really an image that — well, in reality, he hadn't tried to fix things that weren't broken. He felt well enough alone. But during his term there were several tax cuts... he reduced the national debt while in office."

Noting the hearing aid in his visitor's left ear, he said, "I should have one of those." His weak ear is his right. He arranged to sit with his guest, good ear to good ear, in the chairs before the fireplace.

He recalled that his ear trouble began years ago, during the making of a movie, when another actor fired a .38 too close to his head. We talked about another shooting — with real bullets — on March 30.

The president apparently does not dwell on the assassination attempt. "I don't live my life in fear or worry," he said, but he does have an "awareness I didn't have before."

"I think I get in the car a little quicker now," he said. He did not mention that he now wears a bullet-proof vest tailored to reduce the hulge in public appearances, that security teams dressed in black and carrying sniper rifles attend his movements outside the White House and inside the old mansion.

Clear of eye, lean and ruddy, the president shows little signs of his 70 years except in the little bulges and humpbacks around the chin. He appears fully recovered from his wounds and, we are told, does everything he did before. He works out 20 minutes a day on slant boards, treadmill and stationary bike.

He takes Wednesday afternoons off and goes horseback riding in Quaoctico, Virginia. "Nothing," he says, "does as much for the inside of a man as the outside of a horse."

Weekends, he rides at Camp David, where he takes work from the office. At their ranch in California, the Reagans ride every morning. He gets up first, reads his

presidential briefing papers and goes to the stable, where he does some shoveling, brushes and curries manes, cleans the hooves and saddles up the horses, named, respectively "Little Man" and "No Strings."

Afternoons at the ranch, he is known to work furiously, splitting wood, clearing brush, wrestling heavy fence posts, going into the pond in swim trunks to drag out weeds or up a tree with a chain saw to prune a dead limb.

He gets hot and tired and dirty and appears to thrive on it.

He is not a brooder. He speaks softly, earnestly but without passion. He does not at all suggest the roaring drives of Lyndon Johnson or the complex, multi-layered thinking of Jimmy Carter.

The president was asked his reaction to a news magazine which reported that he works only two or three hours a day, gets easily bored and sometimes is ill-informed.

"I was mad as hell," he said, laughing. "Because there's no truth to that... all of this thing about 9 to 5, well, I am a believer in that but it doesn't mean that when you go home that the job is left behind."

"When I go upstairs and do a little exercise and get showered and changed, I know that I'm not going to turn on the television set and spend a quiet evening. I go to the desk..."

There he does his "must reading," and, if he isn't sleepy, does personal reading. For the last two months he has been reading Allen Drury's novel about South Africa and Menachem Begin's autobiography and has yet to finish them.

Like a minister on the lookout for little morals and parables, Reagan scans some of his pre-selected "citizen mail" once a month for inspiration among his 226 million countrymen.

He found a man and his wife in Peoria, Illinois, who were laid off their jobs but refused to collect unemployment compensation in the hope of helping the Reagan economic programme.

He spotted a retired federal worker who returned a monthly pension check to the treasury department to help his government.

These and other homilies found their way into his speeches.

In a recent speech, Reagan posed the question, "what exactly is voluntarism?" he said Gary Cooper had the best answer in the movie, "Mr. Deeds goes to town," said Conner: "From what I can see, no matter what system of government we have, there will always be leaders and always be followers. It's like the road out in front of my house. It's on a steep hill. And every day I watch the cars climbing up. Some go lickety-split up that hill in high. Some have to shift into second and some sputter and shake and slip back to the bottom. Same cars — same gasoline — but some make it and some don't. And I say the fellow who can make it to high should stop once in a while and help those who can't."

## ARAB PRESS COMMENTARY

### King's Arab tour

AL RA'I: His Majesty King Hussein yesterday began a tour of a number of Arab states. It is only natural that this tour would attract Arab and international attention due to the current Arab situation and because of the dangers posed by our national problems and the proposed ideas to confront them. These matters call for rapid action which should come as the result of a unified stand and coordinated work.

Jordan's efforts have always been concentrated to unify ranks, to clear the atmosphere and to enhance commitment to the pan-Arab march in the Arab arena. Jordanian citizens believe that King Hussein's tour is an important opportunity to prepare for the next stage in a positive, strong and courageous way. They also believe that this stage necessitates intensive action, particularly to prepare for the forthcoming Arab summit conference, to resume Arab-U.S. dialogue on the one hand and the Arab-European dialogue on the other.

Hence, the importance of His Majesty King Hussein's tour and the hopes our masses pin on it since it comes as a pan-Arab move to unite the nation at a time when Arabs, now more than any time, need the unified will.

### Best way to reach understanding

AL DUSTOUR: The major Arab fact is that the danger of the Zionist onslaught against our Arab Nation is the principal threat. The Arab's main problem is the invaders' military intervention against the pan-Arab march towards progress. Anyone contributing to this march is sure to strengthen and enrich Arab potentials.

His Majesty King Hussein's tour of a number of Arab states to consult with Arab leaders is taking place before he starts an official visit to the United States since Jordan has a clear perception of things, rejecting the Camp David accords and the U.S. bias toward Israel.

Jordan still differs with the stand of the United States concerning the aggression against our nation and our homeland. Jordan has always been eager to unify the Arab stand on this issue but the fact remains that logical and objective dialogue is the best way to reach understanding. Hence the mobilization of Arab potential and status in the world, and an understanding of the mutual interests and relations between the United States and Arab states, is necessary before conveying the Arab point of view which His Majesty King Hussein is expected to do during his visit to the United States in November.



Arabic calligraphy at the bottom of the page.

# The wonders of nasal spray

By Leila Stiernborg

At the turn of the decade women may be sniffing their way to fertility control. A nasal spray containing a new contraceptive is now being tested in four countries — Canada, Sweden, the United States and West Germany.

The contraceptive is the synthetic double of a naturally occurring hormone, the leutenizing hormone-release hormone (LHRH). This substance is produced by the brain and acts as a trigger in the stimulation of male and female sex hormones. In males a slight increase in the levels of LHRH at a mid-point of

the menstrual cycle causes ovulation. But this can be prevented by taking regular small doses of the more potent synthetic hormone, with a nasal spray or otherwise.

This primary role of LHRH in controlling reproduction was fully established 10 years ago. It offers exciting possibilities for the development of a new family of contraceptives just as the ovarian hormones paved the way for the development of the Pill, says Dr. Malcolm Potts, the Executive Director of the International Fertility Research Programme.

The main advantage of LHRH is that its effect is highly specific. It acts exclusively in the pituitary gland and the gonads, thus avoiding the side-effects associated with

the Pill. Moreover, while the contents of the Pill remain in the bloodstream for long periods, LHRH ceases to be active within minutes after its administration and is degraded into inactive fragments. Since LHRH is effective in the treatment of cancer of the breast and the prostate gland, there is no fear that cancer could be a complication of fertility control using LHRH.

Dr. Potts, writing in *People*, argues that much of the knowledge needed for developing new or improved methods of contraception already exists. But progress is slow for two reasons: the disappointing level of funding for contraceptive research and the ever-more rigorous regulations that govern the development of

contraceptives for general use.

He instances the U.S. Food and Drug Administration's requirements concerning contraceptives, which mean that a new drug can cost anything up to \$50 million and ten years of work before it can be released for general use. This is why the drug companies, the major source of innovations, are withdrawing from the field says Dr. Potts.

He called for a return to a "rational mid-point" in government regulation controlling drug research and a more equitable system of compensating those who may suffer from (rare) adverse effects. He also stressed the need to design methods of contraception which would be popular and acceptable, rather than

concentrating entirely on "effectiveness".

Apart from LHRH, most other important developments in contraceptive research are still a long way off. Among the experimental approaches reported in *People* are the use of a super glue or crazy glue for non-surgical female sterilisation and a vaccine against pregnancy. The glue introduced into the fallopian tube by a specially-designed device, causes a local reaction leading to the hardening and blocking of the tubes over a period of three months. The glue itself disintegrates and is removed from the body.

The vaccine, directed at the placental hormones, still faces severe problems. As its effectiveness wears off the risk of conception and of abortion at later stages of pregnancy increases.

Like the anti-pregnancy vac-

cine, a new contraceptive pessary that could bring on delayed menses, still has some unacceptable side-effects, although much less severe. The relatively high doses of prostaglandins (a hormone that causes uterine muscle contraction) required for inducing menstruation, causes pain, vomiting diarrhoea.

Prospects for the development of a male contraceptive which prevents sperm production without affecting male sex drive, are also good, according to *People*.

While these are all methods couples have to wait a while, the 1980s may yet see the development of safer steroid pills, improved intra-uterine devices, barrier contraceptives such as sponges impregnated with spermicides, long-acting hormonal implants and injections, and refinements in accuracy of the natural family

planning methods, says IPPF Medical Director Dr. Pramilla Senanayake.

Improvements in the Pill will be effected through minor adjustments in dosage to overcome some of the unwanted side-effects. Improvements in long-acting steroidal hormones are directed at making them more target-oriented while achieving maximum effectiveness and minimising side-effects. One approach uses sub-dermal implants and vaginal rings, the former providing effective contraception for periods of up to five years. Another approach uses biodegradable polymers in micro-rod implants which can be programmed to release the active agent only during specific periods.

Barrier and natural family planning methods which are staging a come-back as a result of fears

of side-effects of the more effective methods of contraception, will also see further refinements. Among these is a simple urine test developed with WHO support, that could help women to predict their "safe period" more accurately and make natural family planning more reliable.

The need for new contraceptives, when so many different methods are already available, is explained by Dr. Malcolm Potts. "Even in the 1980s there is no contraceptive sufficiently predictable that all individuals can achieve their fertility goals for a lifetime merely by its use". *People* points out "the sooner society provides the best possible range of modern contraceptive methods, the less resort there will be to abortion, legal or otherwise".

People News Features

# Population will not exceed 11 billion

By Tomas Freljka

The decade of the 1970's has been among the most important periods in the demographic history of mankind. Numerous large nations around the globe, most notably China, irreversibly departed from traditional high fertility levels. The rate of mortality decline in a number of countries seems to have slowed. Fertility declined rapidly in many developed countries, and some European countries even experienced declines in the size of their population. Despite this, the world population continues to possess a considerable growth momentum.

If one were to assume an unrealistically rapid fertility decline, worldwide replacement level fertility (two surviving children per couple) would be reached in the early 1980s, and world population would increase 0.7 billion before stabilising. On the other hand, if one assumes a moderate global fertility decline with replacement level fertility being reached in 2040-5, as happened in the now developed countries in the late 19th and early 20th centuries, world population would reach 13.5 billion by the end of the 21st century.

Judging from the varying demographic, economic, political, and social conditions around the globe, more plausible assumptions all between these two extremes. Some countries appear to be experiencing rapid fertility decline for example China — but elsewhere, as in most African countries and in many countries of West and South Asia, societal conditions remain conducive to

sustained high fertility. If replacement level fertility is reached by the turn of the century world population would eventually stabilise at 8.5 billion. Reaching replacement level fertility in 2020-25 would bring about a stabilised world population of almost 11 billion.

In short, the growth momentum is such that the world population, currently at 4.4 billion, is not likely to stabilise before the second half of the 21st century by which time it is likely to have at least doubled, though not tripled.

The difference in the growth momentum between the developing and the developed countries is considerable. Assuming that the developing countries reach replacement level fertility by the end of this century and maintain it thereafter, and that the developed countries maintain constant replacement level fertility, the developing countries would still be increasing at a rate of over one per cent per year around the year

2000 — a rate three times higher than that of the developed countries.

Thus during the 21st century the population of the developing countries would grow by another 50 per cent, whereas the population of the developed countries would grow by about five per cent before stabilising.

The distribution of the world population is also certain to continue to change rapidly. At present about 75 per cent of the world population is in the developing countries of Asia, Africa, and Latin America. Within 50 years, the proportion of the world population residing in the developing countries is likely to be close to 90 per cent.

Population growth prospects are quite similar for individual parts of the developed world: Europe, North America, Australia, New Zealand and the Soviet Union. Their growth momentum is weak and they are likely to continue growing moderately over the next several decades, approximately by 15 to 30 per cent. During the first half of the 21st century, in some cases as early as the turn of the century, some of them may experience a decline in the size of their populations.

The population growth prospects for major areas of the developing world exhibit considerable diversity. East Asia's population is not likely to double by the second half of the next century, whereas Africa's present

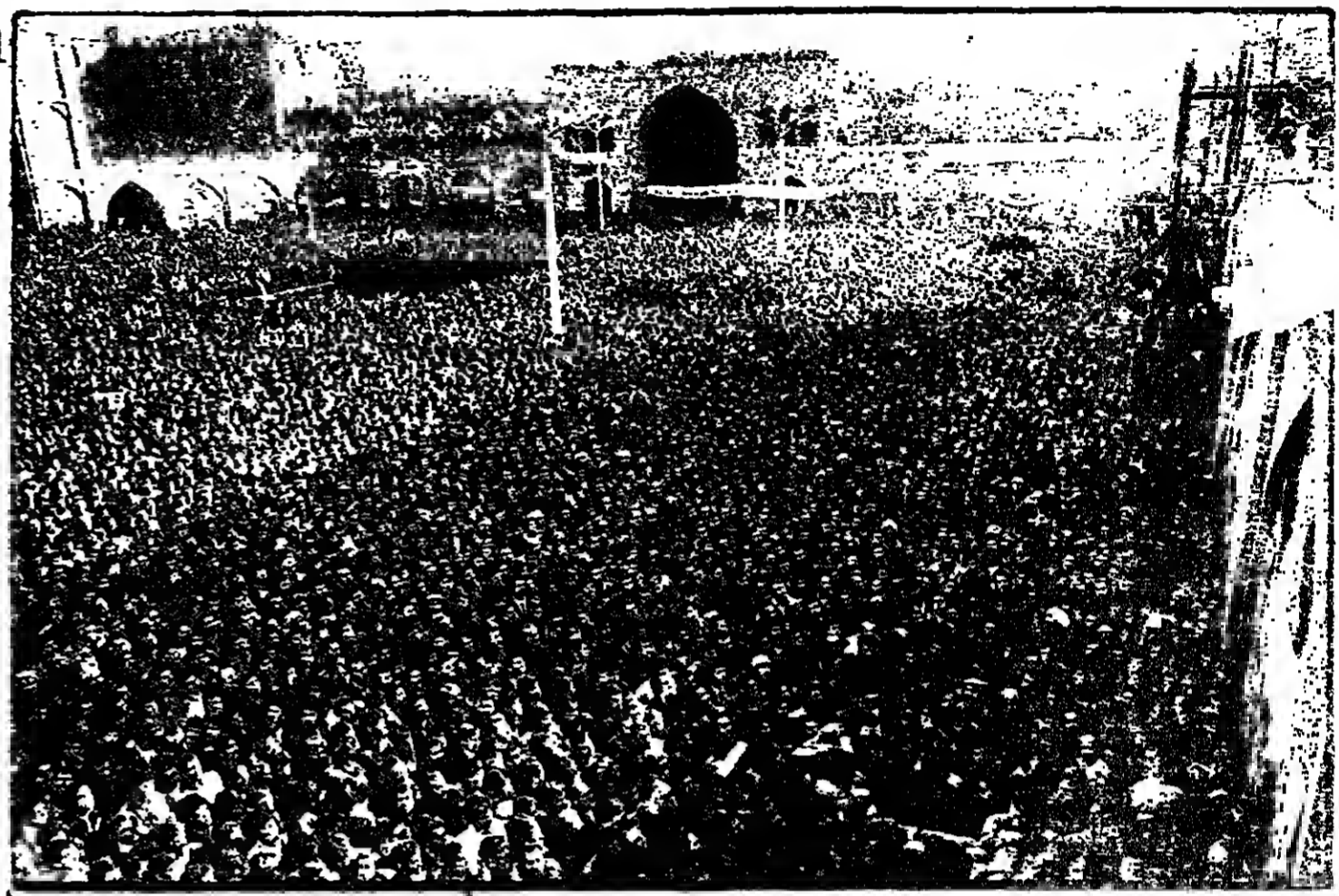
population is virtually certain to triple if not more.

The rapid mortality and fertility declines observed in most populations of East Asia in the recent past have brought about the smallest population growth momentum among the developing regions. If Chinese policy aspirations of a zero population growth rate by the end of the century are fulfilled, the population of this area, presently estimated at over 1.1 billion, will not reach 2 billion during the next century.

Given the relatively slow mortality and fertility declines in South Asia broadly defined — reaching from the Philippines to Turkey — the population growth prospects have not changed very much. The 1980 population of almost 1.5 billion is likely to at least double and possibly triple, so that a population of around 3.5 to 5.0 billion can be expected in the second half of the next century.

The population growth momentum of Latin America appears similar to that of South Asia. A doubling of its population by the middle of the 21st century appears almost certain and a tripling is a strong possibility. Latin America's population, now at less than 400 million, could number between 800 and 1,200 million by the second half of the 21st century.

In contrast to all other parts of the developing world, the range of possible trajectories of future population growth for Africa has broadened. Mortality is still high,



Despite the fertility decline in several countries, world population continues to grow. (Gamma photo)

although it has apparently been declining, but fertility has remained high throughout the continent. Africa's population could increase four to sixfold by

the second half of the 21st century.

Thus we continue to live in an age of major demographic transformations. The global and regional

population growth prospects just outlined make it clear that this age of demographic turbulence is bound to continue for at least several more decades. World population

stability is not to be expected, if at all, before the second half of the 21st century.

People News features

JORDAN MARKETPLACE

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ECONOMY

President Ronald Reagan predicts

U.S. bank rates will continue to fall

WASHINGTON, Oct. 18 (R) — U.S. interest rates should continue to fall in the next few months as inflation declines, President Reagan said in an interview issued by the White House today.

Speaking to newspaper editors, Mr. Reagan also criticised the Federal Reserve Board, the U.S. central bank, for failing to keep money supply within its guidelines.

The prime rate, the rate banks charge their best customers, has fallen from 20.5 per cent to 18 per cent in recent weeks.

"I think you're going to see some of that kind of nibbling away at the high rates over the next few months," Mr. Reagan said. "I believe as we go through next year we're going to see a definite fall because there will be that fall in inflation."

The Federal Reserve, which acts independently of the administration, has limited the growth of money supply in an effort to control

inflation.

The government has supported it, but Treasury Secretary Donald Regan recently said the board should consider easing its monetary policy soon to help the economy.

The record or near-record levels of U.S. interest rates in the past year have led to friction with other industrial countries. Many have had to raise their own interest rates to stop their currencies depreciating against a strong dollar.

Mr. Reagan said the Federal Reserve faced a problem when the M-1b measure of money supply, consisting of all currency and current accounts, fell below its target range of 6 to 8.5 per cent growth.

The board did not know how to increase money supply growth up to the desired level without Wall Street thinking it was losing its grip on its stable monetary policy, the president said.

OPEC reported agreed on unified price

BAHRAIN, Oct. 18 (R) — All 13 OPEC members are now prepared to unify oil prices on a \$34-a-barrel base, the authoritative Middle East Economic Survey (MEES) reported today.

An extraordinary meeting of oil ministers seems highly likely later this month, possibly on October 29 in Geneva, but nothing has been finalised, the Nicosia-based oil newsletter said.

OPEC (Organisation of Petroleum Exporting Countries) sources in the Gulf told Reuters today the ministers were continuing intensive phone consultations on holding an emergency meeting.

The official Algerian news agency said yesterday Algeria had agreed to special talks, but today the official United Arab Emirates news agency quoted oil sources as dismissing reports of talks before a scheduled meeting in December in Abu Dhabi.

OPEC prices range from \$32 a barrel charged by Saudi Arabia to \$40 asked by Algeria and Libya. Price unity would give all members a roughly equal chance in

competing for sales in the present market glut.

MEES said the last country holding out against a \$34 base price, Venezuela, had now apparently indicated acceptance.

MEES said other elements of a prospective settlement would be setting differentials imposed above the official price to take account of oil quality, and accepting a price freeze until the end of next year.

MEES said a majority of OPEC members, including Nigeria, would probably feel that more than three dollars a barrel for African crude could not be justified in the present market, but Algeria and Libya were understood to favour four dollars.

"But probably in the end no exporter would really want to overprice its oil by increasing differentials in a market that is likely to remain quite soft even after re-unification of the market price is reached," MEES added.

Separately, the Emirates news agency said the scheduled meeting of oil ministers in Abu Dhabi had been brought forward one day to December 9. A preceding meeting of the Organisation of Arab Petroleum Exporting Countries (OAPEC) had been brought forward two days to December 7.

Romania introduces bread rationing

VIENNA, Oct. 18 (R) — Romania yesterday introduced what amounted to bread rationing setting annual consumption limits of wheat and maize production and making it a crime to buy them for animal fodder.

their bread either in the town where they worked or where they lived.

"All residents in rural and urban areas who hold farming land are obliged to produce cereals in order to meet their own consumption, to develop the production of potatoes, meat, milk, cheese, eggs, fruit and other farm produce," the decree said.

It added that special shops would be set up in large towns "to ensure rhythmic sales and avoid crowds so that people do not have to travel long distances to purchase their bread."

People working on state and co-operative farms would get their supplies from farm reserves, the decree said.

Consumption of bread and flour products was limited to the equivalent of 150 kg of wheat and 30 kg of maize products per person per year, the official Agerpres news agency reported.

A government decree signed by President Nicolae Ceausescu ordered each region to meet the food needs of its own population and said all inhabitants of rural areas must help in farm work at harvest time, irrespective of their normal jobs.

Romania already has the lowest standard of living in Eastern

Europe and the decree aimed to ensure basic food supplies to its 22 million people following disastrous agricultural results this year.

The country is experiencing serious foreign exchange cash flow problems, making Western bankers reluctant to extend further credit to enable it to make up its food deficits on world markets.

It was not immediately clear whether ration cards would be issued or how the distribution would be organised. But Agerpres said people would have to buy

Air raids hamper Iran's oil exports

BAHRAIN, Oct. 18 (R) — Iran's ability to export even a modest amount of oil in the months to come is in doubt following an Iraqi air raid last month, the authoritative Middle East Economic Survey (MEES) reported today.

Iran had been unable to pump oil to its main loading terminal at Kharg Island in the Gulf since the raid on September 30 on the vital Gurreh pumping station, the Nicosia-based oil newsletter said.

Its sources in the Gulf believed that damage during the raid was heavy and could take months or even a year to repair.

The raid casts "a big question mark over Iran's

capacity to maintain even a modest flow of oil shipments in the months to come," MEES said.

But some Iranian sources disputed the assessment, the survey said, and they believed that the damage should not hamper Iranian oil exports, especially at their present low level.

MEES said that no oil had been pumped to Kharg since the raid. Tankers had continued to load from storage tanks that had a capacity reckoned at six million barrels, but these were now apparently on the verge of exhaustion.

Customers, mainly from India and Eastern Europe, had been told to load at Lavan and Sirri, which had a combined capacity of not much more than 200,000 barrels a day.

Before the attack, Kharg had been exporting 300,000 to 500,000 barrels a day and Lavan and Sirri about 200,000.

MEES said that some effort might be made to resuscitate more northerly terminals in the Gulf, but they were likely to be too near the Gulf war zone for comfort.

EEC aide blames Soviets for no progress in North-South talks

FLORENCE, Italy, Oct. 18 (R) — The president of the Common Market commission, Gaston Thorn, said yesterday that the principal cause of lack of progress in a North-South dialogue was absence of co-operation from the Soviet bloc countries.

Referring to the North-South summit to be held in Cancun, Mexico, next week, Mr. Thorn said: "The North-South dialogue is in reality more of a dialogue between West and South, because East Europe is not taking part and the Soviet Union has refused to go in Cancun."

Mr. Thorn, who was speaking at the end of a conference on the relationship between industrialised and developing countries, added: "The Soviet bloc continues to hide behind the pretext that policies of co-operation are no more than compensation for harm done during the colonial period, something that exonerates them from making any effort."

But in an indirect reference Mr. Thorn also appeared to criticise President Reagan's hard-line attitude to U.S. aid for Third World nations.

Porsche puts technology in the driving seat

By John Griffiths

Early next year Porsche, the West German specialist car group, will start production of a new model. Called the 944, its bodyshell will be based on the existing 924 sports car, but instead of a Volkswagen/Audi engine it will be powered by Porsche's own new 2.5 litre engine, a switch which is of major significance to the company's future.

with some form of profit. A record like that can't be bad."

New-boy Schutz was making formal acknowledgment of the way his predecessor, Dr. Ernst Fuhrmann, had steered Porsche from the executive chairman's (in U.K. terms, managing director's) seat for the previous eight years. Fuhrmann himself took over after Dr. Ferry Porsche, son of the firm's founder, decided that Porsche's management was becoming too inbred and shifted all members of the Porsche and related Piech families out of day-to-day operations onto the holding board. At the same time, the company's status was changed to allow it to attract public funds — which are yet to be needed.

Fuhrmann's legacy was a company which, in the year to July 1980, sold 31,764 fast, expensive sports cars and made DM10 million (\$4.6 million) after tax on a DM 1.23 billion turnover.

The results were lacklustre but not unexpected at a time of weakening world markets and stiffening competition in the U.S., which takes nearly 40 per cent of output. In 1978-79 Porsche sold nearly 40,000 cars and turned over DM1.35 billion for a profit of DM22.5 million. Last week turnover and sales for the current year to July were announced: 28,000 cars sold (a five year low) and gross revenue of DM1.18 billion. No profit figure has been announced but is expected to be very close to DM10 million again.

That car sales could fall in volume by 29.3 per cent over two years yet turnover drop by only 12.5 per cent illustrates two

things. One is the increasing contribution from the research centre at Weissach, near Stuttgart, one-third of the work of which is now for outside companies. The other is Porsche's ability to date to increase prices more quickly than most other cars, with the notable exception of the U.K. where sterling's strength against the DM has allowed prices to be held for nearly two years — a situation that will continue.

Porsche expects profits to be back to DM 20 million-plus and sales to 30,000-plus in 1982, as recession eases, but in a world growing obsessed with fuel economy a question mark hangs over the longer-term future.

"The world has changed even from five years ago," says Schutz, "and is changing still at an increasingly rapid pace. That could mean change, possibly on a large scale, at Porsche. Certainly everything we have done in the past is now up for review."

He identifies four strategies Porsche could pursue:

- Continue to increase prices to pay for the "dramatic escalation" in overheads due to technological improvements;
- Break out of its high price, low volume cocoon and go for higher output;
- Cut overheads more closely to match current output levels;
- Put even more stress on selling its technology to outsiders, thus subsidising its own car developments.

He has dismissed all but the last: "Up to now we have managed to offset a lot of escalating costs simply by raising prices. But I feel that we have played that card as far as

we can go — perhaps too far.

"Higher volumes we recognise as only partly viable. The type of car Porsche makes, and wants to make, will always be for a limited market. Cutting overheads we rejected out of hand — we're doing the opposite.

"Our strategy will therefore be to concentrate hard on selling our engineering services; but in a much more focused way than in the past. Our strength has always been technology. That will continue. In everything we do Porsche has always been at the pinnacle of technology. The day that wavers, then you can start to question the company's long-term viability."

Porsche will not talk about its engineering customers because they often like to claim Porsche's work for their own.

But out of its first pre-war contracts to design and develop, among other cars, the Volkswagen Beetle, the work has broadened to include a wide array of activities from tractors to tanks, Porsche Design is even involved in watches and sunglasses. NATO's Leopard tank is a Porsche design. Harley Davidson of the U.S., is a customer for a new motor cycle engine and Lada of Russia for a front wheel drive car range to be launched in 1983 world-wide.

Currently its problem is that many more companies want to use its expertise than it can handle, which is why expansion has become so important.

Porsche is not alone in seeing technology "wholesaling" as a big revenue earner; Lotus BMW, Aston Martin and other specialists have similar strategies (Lotus' deal with Toyota is as much R & D supply by Lotus as engine-buying

from Toyota for its planned "cheap" sports car).

The director of the research centre, Dr. Helmut Bott, says Porsche does not fear such competition; not just because of its already high status but because there should be more than enough work for all. Porsche's widely accepted belief is that volume car makers, weighed down with production problems will rely increasingly on specialists for technology developments.

Porsche's prime raison d'être will, however, remain its own cars. And Schutz says there is now "an increasing commitment in providing more precisely what the customer wants."

In that, despite the supposed fickleness of the expensive sports car market, Porsche has been consistently successful thanks to a model range which stretches from the inexpensive, by Porsche standards, 924 through to the V-8 engine 928S.

For Schutz, the move to Porsche Design has not been too traumatic, despite never having worked for a car company. A former vice-president of Cummins Engine in the U.S., the Berlin-born American, now in his early 50s, returned to West Germany three years ago as manager of Klockner-Humboldt-Deutz's diesel and turbine division. "Not coming from a car company is not too bad a disadvantage," he suggests, "there are still the same basic management questions to be asked."

Not least of them is that, if Porsche is anxious to be seen at the cutting edge of technology in vehicles themselves, it — like the rest of the motor industry — must also face up to what new technologies should be introduced to its production facilities, with all the ramifications for employees.

— Financial Times news feature

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For it represents a reversal of the current motor industry trend towards company sharing. It represents, also, a partial answer to a persistent and intriguing question which has been repeatedly put to Peter Schutz, since he became chairman of Porsche's executive board in January.

That is: how can the Stuttgart-based company, this year celebrating its 50th anniversary, survive as an independent maker of specialised cars in small quantities

at a time when much of the world's motor industry is forging a host of inter-company alliances in pursuit of maximum volumes and economies of scale?

The heart of the answer lies only partly in the cars themselves. Of equal importance is the technological and engineering strength of Porsche. Having evolved as a car company in 1948 from an engineering consultancy first established in 1931, Porsche is now looking anew at its roots and will be relying on its bedrock of technological expertise to strengthen its car business and provide growth in other areas.

Schutz himself starts his reply with history: "By any quantifiable measure known to me, the company has been very well managed. In ten years sales volume has gone up four times, despite all the complications of the oil crisis. Through all the bad times it has emerged

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Experience, (Official Certificates are required)

**STORES**  
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Location: Al Hussein Housing Estate

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Piquet snatches World Grand Prix championship by courage

LAS VEGAS, Oct. 18 (R) — Nelson Piquet of Brazil drove in style with back pains to win the world drivers' championship...

his courage. Piquet, driving a Brabham, snatched the championship from Carlos Reutemann...

million dollars in appearance and sponsorship money. Piquet said: "It's not the biggest thing in the world for me. I want to be healthy and happy..."

West Germany smashes Qatar in World Youth Soccer championship

SYDNEY, Oct. 18 (R) — West Germany convincingly won the World Youth Soccer Championship with a 4-0 victory over Qatar...

"It was a great advantage playing in the rain because it is autumn in West Germany now and my boys know how to play on a wet ground..."

GOREN BRIDGE

BY CHARLES H. GOREN. supposition that the contract might be defeated. West led the nine of spades, and dummy was all that declarer expected it to be...

China's dream comes true to enter World Soccer Cup finals

PEKING, Oct. 18 (R) — China moved to the top of the Asia-Oceania group when they beat Kuwait 3-0 in their World Soccer Cup qualifying game in Peking's Workers' Stadium tonight.

Boycott, Cook to decide India tour

LONDON, Oct. 18 (A.P.) — England cricket captain Keith Fletcher said later the tour might go ahead if Boycott and Cook offered to withdraw from the team.

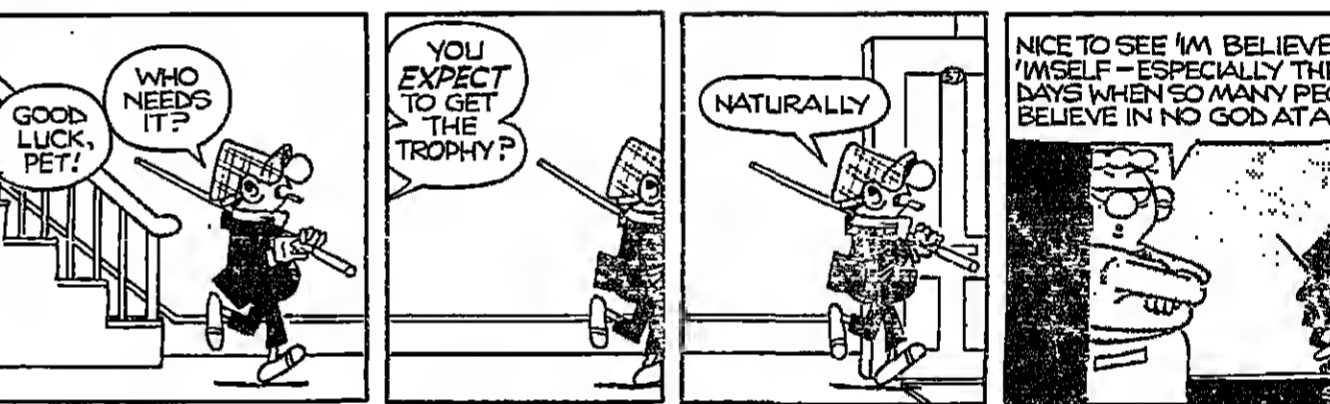
Peanuts



Mutt 'n' Jeff



Andy Capp



Fools rush in where angels fear to tread, and bridge experts are hard on their heels. Fortunately, South had the skill to justify his venture into uncharted waters.

FLAT FOR RENT. flat for rent: consists of two bedrooms, salon, sitting room, kitchen, bathroom, with central heating...

APARTMENT FOR RENT. A deluxe apartment consisting of two bedrooms with built-in cupboards, sitting room, dining room and salon, kitchen, verandas, two bathrooms, independent central heating...

DON'T COUNT YOUR CHICKENS... until you have heard. GEORGE GODDARD, M.Phil. B.Sc. DTA on IDEAS FOR THE DEVELOPMENT OF THE JORDANIAN POULTRY INDUSTRY...

APARTMENT FOR RENT. centrally-heated apartment (with separate boiler) consisting of 3 bedrooms, reception, dining room, living room, kitchen, 2 bathrooms, 2 balconies, telephone and garage.

THE BETTER HALF. By Vinson. A cartoon strip about a man's past performance in college.

JUMBLE. THAT SCRAMBLED WORD GAME. Unscramble these four Jumbles. one letter in each square, to form four ordinary words.

FORECAST FOR MONDAY, OCT. 19, 1981. YOUR DAILY Horoscope from the Carroll Righter Institute. GENERAL TENDENCIES: The daytime is excellent for planning to put your life on a more secure structure.

THE Daily Crossword by Ruth N. Schultz. ACROSS: 1 — bien; 5 Reincoat part; 10 Cult; 14 "... we got tun!"; 15 Working; 18 Slaughter of baseball; 17 Hawalian bird; 18 Flattered; 20 Textile workers; 22 Meke terdy; 23 City rds.; 24 "You — my sunshine"; 25 Puts on tresh paint; 27 Scarlett or Maureen; 29 Out of this world; 30 Ex-GI; 31 Adds up; 33 Conserva-tive; 34 Clumsy one; 38 Quite a few; 39 Youngsters; 40 Study; suff.; 41 Like — of bricks; 43 Greets the day; 46 Small; 48 Lodgings; ebr.; 49 Pasture; 51 Spud; 52 Subdue; 54 Chubby one; 56 "See — end pick..."; 57 Location; 58 Kind of window; 59 Gauzy; 60 Connectives; 61 Shabby; 62 Nervous; 25 Shallac ingredient; 26 Piggery; 28 Lawyer; abbr.; 29 Fey; 32 Knight's attire; 33 Herdy; 34 heroine; 34 Musical ornament of a kind; 35 Drove out of office; 36 In the usual way; 37 Mill toddler; 38 Before take or spell; 41 Suits to —; 42 Extreme tright; 44 Ran away to wed; 45 Seamstress' job; 47 Miss Kett et al.; 48 Sublease; 50 Herass; 52 Fishing need; 53 Hill's partner; 54 Psttors! sound; 55 Bathing suit part.

